



STARLIGHT NIGHTS

LOCATION // Third Avenue in the Heart of Downtown Chula Vista

DATE // Sunday, December 4, 2022

TIME // 3:30pm-7:30pm

The official kick-off to the holidays in Downtown Chula Vista is finally here! The City of Chula Vista and Downtown Chula Vista invite you to join us on Sunday, December 4th from 3:30pm-7:30pm for a holly, jolly holiday celebration you won't want to miss!

Ring in the holidays in style this year as you hop on Santa's Holiday Train and ride through Downtown Chula Vista, shop from unique local businesses at the Holiday Market curated by Las Jefas Market, enjoy live music from the main stage at Memorial Park, and take your official holiday family photo with Santa himself for free!

The holidays wouldn't be complete without an official tree lighting ceremony and this year's is sure to put a twinkle in your eye. Mayor Salas, of the City of Chula Vista, and the Downtown Chula Vista Association dignitaries will countdown and officially kick-off the holiday season in Downtown Chula Vista as they pull of the lighting lever and illuminate the new 20' multicolor pine tree. The tree lighting ceremony will begin promptly at 5:45pm.

We can't wait to welcome you all for the holidays!

SPONSORSHIP LEVELS

- **Diamond Level / \$10,000**
Platinum Level + "Presenting" sponsorship.
- **Platinum Level / \$5,000**
Gold Level + Mention on TV spots.
- **Gold Level / \$2,500**
Silver Level + Mention on social media.
- **Silver Level / \$1,000**
Bronze Level + logo on marketing materials.
- **Bronze Level / \$500**
Logo on website with hyperlink.

The Greater Third Avenue Village Association (GTAVA), doing business as Downtown Chula Vista Association, is a 501(c)(3) Corporation. Any contributions made to GTAVA, are considered tax-deductible. Please consult with your financial advisor for more details.



Starlight Nights Sponsor Form

SPONSORSHIP LEVELS

Check one of the options below.

- Diamond Level / \$10,000**
Platinum Level + "Presenting" sponsorship.
- Platinum Level / \$5,000**
Gold Level + Mention on TV spots.
- Gold Level / \$2,500**
Silver Level + Mention on social media.
- Silver Level / \$1,000**
Bronze Level + logo on marketing materials.
- Bronze Level / \$500**
Logo on website with hyperlink.

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Downtown Chula Vista Association

Mail to: 353 Third Avenue, Chula Vista, CA 91910

Email to: Events@DowntownChulaVista.com

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