



DÍA DE LOS MUERTOS CELEBRATION

LOCATION // Third Avenue in the Heart of Downtown Chula Vista

DATE // Saturday, October 29, 2022

TIME // 5:30pm-9:30pm

On Saturday, October 29th from 3:00pm to 8:00pm as Downtown Chula Vista transforms into a beautiful and lively, cempacuchil filled celebration for the 2nd Annual Día de los Muertos Celebration! This free community event will include fun for the entire family and is a great way for the community to come together to honor our loved ones that have passed, while still celebrating life. The celebration includes a community altar, an Altar Contest and Catrín/Catrina Ensemble Contest for cash prizes, music and dance performances from three different locations, kids crafts, treats, delicious food, vendors, themed photo opps throughout the neighborhood and a special screening of Disney Pixar's COCO in the Memorial Bowl starting at 7:00pm!

SPONSORSHIP LEVELS

- **Diamond Level / \$10,000**
Gold Level + "Presenting" sponsorship.
- **Platinum Level / \$5,000**
Silver Level + Mention on TV spots and social media.
- **Gold Level / \$2,500**
Silver Level + 10x10 Exhibitor.
- **Silver Level / \$1,000**
Bronze Level + logo on marketing materials.
- **Bronze Level / \$500**
Logo on website with hyperlink.

The Greater Third Avenue Village Association (GTAVA), doing business as Downtown Chula Vista Association, is a 501(c)(3) Corporation. Any contributions made to GTAVA, are considered tax-deductible. Please consult with your financial advisor for more details.



2nd Annual Downtown Chula Vista's Día de los Muertos Celebration Sponsor Form

SPONSORSHIP LEVELS

Check one of the options below.

- Diamond Level / \$10,000**
Gold Level + "Presenting" sponsorship.
- Platinum Level / \$5,000**
Silver Level + Mention on TV spots and social media.
- Gold Level / \$2,500**
Silver Level + 10x10 Exhibitor.
- Silver Level / \$1,000**
Bronze Level + logo on marketing materials.
- Bronze Level / \$500**
Logo on website with hyperlink.

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Downtown Chula Vista Association

Mail to: 353 Third Avenue, Chula Vista, CA 91910

Email to: Events@DowntownChulaVista.com

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