



DÍA DE LOS MUERTOS CELEBRATION

LOCATION // Third Avenue in the Heart of Downtown Chula Vista

DATE // Saturday, October 29, 2022

TIME // 5:30pm-9:30pm

Third Avenue Village Association is proud to present the 2nd Annual Third Avenue Village's Día de los Muertos Celebration. This event celebrates the rich history and Mexican roots of Chula Vista, while drawing guests from all over San Diego to enjoy the traditional activities, live music, and visit participating businesses to enjoy the flavors of Third Avenue.

Guests will be able to stroll along Third Avenue and participate in the Celebration in two different ways, they can purchase **La Ofrenda** ticket that gives them the chance to sample a variety of tastes from local businesses and redeem special discounts throughout the night or partake in **Treats & Sweets**, a free, family-centric option where little catrínes and catrinas (kids) can wander through participating businesses to collect goodies.

Guests are encouraged to dress up in full Catrín attire or put their own fun and modern spin on the traditional look. Capture the night with a fun photo opportunity and stop by one of the several photo spots hosted by Third Avenue Village. Guests are also highly encouraged to honor a loved one by bringing along a copy of a photo to pin to the 12' Catrína, located on the corner of Third and Davidson.

SPONSORSHIP LEVELS

- **Platinum Level / \$5,000**
Gold Level + "Presenting" sponsorship.
- **Gold Level / \$2,500**
Silver Level + Mention on TV spots and social media.
- **Silver Level / \$500**
Bronze Level + logo on marketing materials.
- **Bronze Level / \$250**
Logo on website with hyperlink.

The Greater Third Avenue Village Association (GTAVA), doing business as Downtown Chula Vista Association, is a 501(c)(3) Corporation. Any contributions made to GTAVA, are considered tax-deductible. Please consult with your financial advisor for more details.



2nd Annual Third Avenue Village's Día de los Muertos Celebration Sponsor Form

SPONSORSHIP LEVELS

Check one of the options below.

- Platinum Level / \$5,000**
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- Gold Level / \$2,500**
Silver Level + Mention on TV spots and social media.
- Silver Level / \$500**
Bronze Level + logo on marketing materials.
- Bronze Level / \$250**
Logo on website with hyperlink.

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Downtown Chula Vista Association
Mail to: 353 Third Avenue, Chula Vista, CA 91910
Email to: Events@DowntownChulaVista.com

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