



El Grito Vendor Application

Saturday, September 17, 2022, 5pm-9pm

The 209th anniversary of the Grito de Independencia will be celebrated on Saturday, September 17 between 5pm-9pm at the Memorial Bowl in Memorial Park, Chula Vista, welcoming hundreds of attendees to Downtown Chula Vista. This free-to-attend celebration features a traditional El Grito ceremony, live performances from dancers and Mariachi, favorite Mexican foods and drinks, and other Mexican style vendors and activities to enjoy with family and friends.

Space is limited. Register early!

Early Registration Deadline: **Thursday, September 1st, 2022**, or until spaces are filled. No walk-on vendors will be accepted. Any vendors who apply after September 1st will be subject to a \$50 late fee.

Event Hours and Set Up: **Saturday September 17 from 5PM to 9PM.** Set up is between 3PM and 4PM. Vehicles will be allowed to drive onto Park Way to unload merchandise. All vehicles must be removed from the street by 4PM. Cars will not be allowed back onto the street until the close of the event. No early departures.

Food Vendors: Vendors with Mexican offerings will be prioritized given the celebration.

Parking: Free, ample parking is available. Load In information will be sent a week prior to the event.

Review Process: Space assignments will be made on a first come, first serve basis, and will go through a review process. All vendors are subject to review and the City of Chula Vista reserves the right to refuse space to anyone. Approval notice will be sent within 2 weeks.

Space Assignments: You may request a space on your application but there will be no guarantees. Vendors will receive a space assignment number and map ahead of the festival.

Sales Information: The City of Chula Vista reserves the right to determine if a business, organization, or activity is suitable for the El Grito Celebration. Please list all items that you will be selling on the application. The City of Chula Vista reserves the right to request removal of items that are not listed on the pre-approved vendor application.

Health Permits: If any foods are to be sampled or sold, vendors must have a current and up to date San Diego County Health Permit. Please call SD County Health Department at 619-229-5400 if you have any questions. Describe all food items to be sold/sampled on the application.

Fees: Fees vary by space size and are non-refundable. **Payment by Credit Card via Square includes a 3.5% Credit Card Processing fee.** If you prefer to mail a check, please make checks payable to *Fuse Events* and mail to 2210 Columbia Street, San Diego, CA 92101.

Sales Tax: Vendors must submit a copy of your valid **California Sellers Permit** (state sales tax license) and **Certificate of Insurance** with application. Vendors are responsible for collecting and reporting sales tax.

Electrical: Electrical power will be available for all vendors at an additional cost of \$100. You will be required to supply a plug or UL adapter to match, plus 100 feet of heavy-duty cord. Each vendor is responsible for taping down their own cords.

Clean Up: All vendors are responsible for cleaning up their booth space and for being courteous festival neighbors. Those vendors whose spaces are not returned to original conditions will be denied entrance next year.



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Business Name:			
Owner Name:			
Business Address:			
Phone Number:		Email:	
Product Description:			

*Please provide permit numbers for the following along with a copy of each permit with this application.
 Applications will not be accepted, and a space will not be reserved without the following permits:*

San Diego County Health Permit #:			
Sellers Permit #:			
Insurance Policy - Company Name/Number:			
Method of Payment (Check one):	Check	Credit/ Debit Card (+3.5% processing fee)	
Card Number:			
Billing Address (if different from above):			
City:		State:	Zip:
Exp. Date:		CVV #	

A certificate of insurance naming City of Chula Vista as additionally insured for \$1,000,000 per occurrence, \$2,000,000 aggregate is required.

Check appropriate fees (all canopies and supplies provided by vendor):

- \$200 10' X 10'
- \$400 10' X 20'

Email completed application, payment, food booth photo (for new vendors) and copies of required paperwork to:

Steph Gittins: steph@fuseevents.com

****APPLICATION DEADLINE: September 1st, 2022****

I hereby, undersigned, attest to all of the above being of truthful information and agree to adhere to all fire, health and environmental department codes of City of Chula Vista and County of San Diego in conjunction with the safety rules, fees and regulations of Amps & Ales.

Applicant's signature: _____ Date: _____