



SPONSORSHIP GUIDE

SATURDAY, SEPTEMBER 17TH
VIP: 12PM - 4PM | GA: 1PM - 4PM

ampsandalescv.com

ABOUT THE EVENT

With the first brewery opening in 2015, Downtown Chula Vista has quickly become the home of the South Bay's craft beer boom. Many up and coming breweries and tap rooms call Third Avenue home, including Bar Sin Nombre, Chula Vista Brewery, Groundswell Brewing, The Balboa South, The Vogue Tavern, Third Avenue Alehouse and Thr3e Punk Ales, with more and more establishments coming to the area every year.



This premiere craft beer and music festival features over 30 local San Diego County breweries and live music from the area's most talented groups. Redesigned in 2022, the event footprint has been increased to include Memorial Park and two city blocks on Third Avenue. With the help of our PR team, Olive Creative Strategies, the event will be promoted to a larger audience, including every leading local publication and news outlets such as KUSI, Fox 5, ABC 7 and Televisa-Univision, among others.



SPONSORSHIP CATEGORIES

Title Sponsor: \$20,000

- Sponsor spokesperson for broadcast media opportunities
- Sponsor name included in title of event
- Category Exclusivity
- Sponsor hospitality area
- Event activation space (20'x20' booth space)
- Logo on all event collateral
- Hyperlinked logo on event website

Exclusive Stage Sponsor: \$10,000

- "Presented By" name inclusion in title of event
- Category Exclusivity
- Event activation space (10'x20' booth space)
- Logo on Main Stage, Supporting Stage + all event collateral
- Hyperlinked logo on event website

Main Stage Sponsor: \$7,500

- Event activation space (10'x10' booth space)
- Logo on Main Stage + all event collateral
- Hyperlinked logo on event website

Supporting Stage Sponsor: \$5,000

- Event activation space (10'x10' booth space)
- Logo on Supporting Stage + all event collateral
- Hyperlinked logo on event website

Exhibitor: \$1,000

- Event activation space (10'x10' booth space)
- Hyperlinked logo on event website

Community Partner: \$500

- Logo on all event collateral
- Hyperlinked logo on event website

We look forward to your activation!

Contact Us:



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