

AGENDA

Third Avenue Village Association | Board of Directors

Wednesday, July 7, 2021 | 7:30 am

<https://zoom.us/j/91763686814>



Due to California COVID-19 Mandates, the meeting location is virtual on Zoom.

"The mission of the Third Avenue Village Association is to create, promote, and champion a vibrant pedestrian-friendly destination, leading to increased sales, property values, and community pride".

CALL TO ORDER:

- | | |
|--|--|
| <input type="checkbox"/> Kendell Manion, President | <input type="checkbox"/> Kevin Pointer, C of CV |
| <input type="checkbox"/> Kevin Lewis, Vice President | <input type="checkbox"/> Joseph Raso |
| <input type="checkbox"/> Benjamin Green, Treasurer | <input type="checkbox"/> Ron Richie |
| <input type="checkbox"/> Slade Fischer | <input type="checkbox"/> Helmer Rodriguez, Co. of SD |
| <input type="checkbox"/> Greg La Marca | <input type="checkbox"/> Adam Sparks |
| <input type="checkbox"/> Dr. Gonzalo Quintero | |

PUBLIC COMMENTS

Persons speaking during Public Comments may address the TAVA Board of Directors on any subject matter within the organization's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the association from discussing or acting on any issue not included on the agenda, however, if appropriate the Board may schedule the topic for future discussion or refer the matter to staff. Comments are limited to 3 minutes.

CONSENT ITEMS

Consent items can be approved with one motion, or an individual item can be removed for in-depth discussion.

1. Approve excused Board Members.
2. Review and approve May 2021 Financial Reports.
3. Approve June 2, 2021, Board Meeting Minutes.
4. Approve June 21, 2021, Special Board Meeting Minutes.

AGENDA ITEMS

1. Provide an update on the Request for Proposal on Management Consultant Services process during which proposals were to be received by June 14, 2021, and to determine the next course of action.
This item has been moved forward from on the June 21, 2021, Special Board of Directors meeting due to the loss of a voting quorum.
2. Ratify the TAVA Interim Executive Director agreement as directed by the Executive Committee. This item has been moved forward from on the June 21, 2021, Special Board of Directors meeting due to the loss of a voting quorum.
3. Discuss the implementation and appointment of a Parliamentarian for TAVA Board meetings. This item is on the agenda at the request of Board President K. Manion

PRESIDENT'S REPORT

Kendell Manion, Board President & Executive Committee Chair

COMMITTEE REPORTS

- Joe Raso, Economic Development Committee Chair
- Ron Richie, Promotional Committee Chair

TAVA STAFF REPORT

Kelly Lannom, Interim Executive Director, Director of Events

CITY OF CHULA VISTA

Kevin Pointer, Senior Economic Development Specialist

OTHER BUSINESS AND COMMUNICATIONS

- Board Member Comments
- City of Chula Vista Comments – Councilmembers or staff members present.

ADJOURNMENT:

Next Board Meeting: August 4, 2021, from 7:30 AM. – 9:00 AM via Zoom.

Materials provided to the TAVA Board of Directors related to any open-session item on this agenda are available for public review at the TAVA office, located at 353 Third Avenue, Chula Vista, CA, 91910.

In compliance with the AMERICANS WITH DISABILITIES ACT, the Third Avenue Village Association requests individuals who require special accommodations to
TAVA BOARD OF DIRECTORS AGENDA PAGE 2

access, attend, and/or participate in a TAVA meeting, activity, or service, contact the TAVA office at 619-422-1982 or email info@thirdavenuevillage.com at least three (3) business days before the meeting.

TAVA Board & standing Committee agendas are posted at www.thirdavenuevillage.com at least 72 hours prior to the meeting.