

## AGENDA

Third Avenue Village Association | Board of Directors

Wednesday, May 5, 2021 | 7:30 am

<https://zoom.us/j/91763686814>



Due to California COVID-19 Mandates, the meeting location is virtual on Zoom.

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“The mission of the Third Avenue Village Association is to create, promote, and champion a vibrant pedestrian-friendly destination, leading to increased sales, property values, and community pride”.

### CALL TO ORDER:

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|--|--|
| <input type="checkbox"/> Kendell Manion, President   | <input type="checkbox"/> Slade Fischer               |
| <input type="checkbox"/> Dr. Gonzalo Quintero        | <input type="checkbox"/> Ron Richie                  |
| <input type="checkbox"/> Kevin Lewis, Vice President | <input type="checkbox"/> Greg La Marca               |
| <input type="checkbox"/> Joseph Raso                 | <input type="checkbox"/> Helmer Rodriguez, Co. of SD |
| <input type="checkbox"/> Benjamin Green, Treasurer   | <input type="checkbox"/> Kevin Pointer, C of CV      |
| <input type="checkbox"/> Jake Reynolds               | <input type="checkbox"/> Adam Sparks                 |

### PUBLIC COMMENTS

Persons speaking during Public Comments may address the TAVA Board of Directors on any subject matter within the organization's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the association from discussing or acting on any issue not included on the agenda, however, if appropriate the Board may schedule the topic for future discussion or refer the matter to staff. **Comments are limited to 3 minutes.**

### CONSENT ITEMS

Consent items can be approved with one motion or an individual item can be removed for in-depth discussion.

1. Approve excused Board Members.
2. Review and approve March 2021 Financial Reports.
3. Approve April 7, 2021 Board Meeting Minutes.
4. Approve April 19, 2021 Special Board Meeting Minutes.

## **AGENDA ITEMS**

1. Receive and discuss the recommendation by EDC to move forward with the designation of multiple 10-minute parking spaces along Third Avenue for food delivery drivers in accordance with the recommendations from the City of Chula Vista. This item is on the agenda at the request of EDC.
2. Review and discuss defining the responsibilities of being a TAVA Board Member including that a board member's term of representation should end upon the sale of the individual's property, business ownership, and/or business closure within the district. This item is on the agenda at the request of the Executive Committee.
3. Review and discuss the current vacancies on the TAVA Board of Directors and determine a plan of action to fill with candidates that reflect the diversity and inclusionary demographics of TAVA's membership. This item is on the agenda at the request of the Executive Committee.
4. Review, discuss, and provide direction to staff regarding sending an email promotion of PARK(ing) Day participation to TAVA members as requested by Senior Economic Development Specialist, Kevin Pointer. Information regarding the event purpose and participation is in the attached email exchange with Executive Director L. Hulsizer. This is on the agenda at the request of the Executive Committee following a discussion with L. Hulsizer regarding implementation. K. Pointer will provide an overview.

## **PRESIDENT'S REPORT**

Kendell Manion, Board President & Executive Committee Chair

## **COMMITTEE REPORTS**

- Joe Raso, Economic Development Committee Chair
- Ron Richie, Promotional Committee Chair
- Dr. Gonzalo Quintero, Ad hoc Committee Co-Chair

## **TAVA STAFF REPORT**

Luanne Hulsizer, Executive Director

## **CITY OF CHULA VISTA**

Kevin Pointer, Senior Economic Development Specialist

## **OTHER BUSINESS AND COMMUNICATIONS**

- Board Member Comments
- City of Chula Vista Comments – Councilmembers or staff members present.

**ADJOURMENT:**

**Next Board Meeting:** June 8, 2021 from 7:30 AM. – 9:00 AM via Zoom.

Materials provided to the Executive Committee related to any open-session item on this agenda are available for public review outside of the TAVA office, located at 353 Third Avenue, Chula Vista, CA, 91910.

In compliance with the AMERICANS WITH DISABILITIES ACT, the Third Avenue Village Association requests individuals who require special accommodations to access, attend, and/or participate in a TAVA meeting, activity, or service, contact the TAVA office at 619-422-1982 or email [info@thirdavenuevillage.com](mailto:info@thirdavenuevillage.com) at least three (3) business days before the meeting.

TAVA Board & standing Committee agendas are posted at [www.thirdavenuevillage.com](http://www.thirdavenuevillage.com) at least 72 hours prior to the meeting.