



# AGENDA

## Third Avenue Village Association | Board of Directors Meeting

Wednesday, December 2, 2020 | 7:30 am – 9:00 am

<https://zoom.us/j/91763686814>

*Due to California COVID-19 Mandates, the meeting location is virtual on Zoom.*

"The mission of the Third Avenue Village Association is to create, promote, and champion a vibrant pedestrian-friendly destination, leading to increased sales, property values, and community pride".

### CALL TO ORDER :

- |                                   |  |  |
|-----------------------------------|--|--|
| ( ) Kendell Manion, President     | ( ) Eric Crockett, City of Chula Vista | ( ) Joseph Raso                        |
| ( ) Kevin Lewis, Vice President   | ( ) Slade Fischer                      | ( ) Ron Richie                         |
| ( ) Randy Bellamy, Past President | ( ) Benjamin Green                     | ( ) Helmer Rodriguez, Co. of San Diego |

### PUBLIC COMMENTS

*Persons speaking during Public Comments may address the TAVA Board of Directors on any subject matter within the organization's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the association from discussing or acting on any issue not included on the agenda, however, if appropriate the Board may schedule the topic for future discussion or refer the matter to staff. **Comments are limited to 3 minutes.***

**CONSENT ITEMS** – *Consent items can be approved with one motion or an individual item can be removed for in depth discussion.*

1. Approve excused Board Members
2. Review and approve October 2020 Financial Reports
3. Approve November 4, 2020 Board Meeting Minutes

### AGENDA ITEMS

1. **Review and discuss increasing the total number of TAVA Board of Directors to the maximum of fifteen (15) Board Members as stated in the 2014 Revised TAVA Bylaws and how to accommodate that number into the election cycle.** *This item is on the agenda at the request of the TAVA Board of Directors. The TAVA Executive Committee reviewed the election cycle schedule and the bylaws and is recommending the following process to the TAVA Board of Directors for consideration.*
  - a. *Consider adding one additional position to the election cycle of Jan 2019 – Dec 2021. Therefore, increasing this election term from four to five Board Members. The Executive Committee recommends leaving this additional position open until the 2022 - 2024 election cycle due November 2021.*

b. Consider adding two additional positions to the election cycle of Jan 2020 – Dec 2022 as two positions within that cycle of four Board Members are appointments from the City of Chula Vista and the County of San Diego. This would increase the two elected positions of this cycle to four still allowing for the two appointments as stated in the 2014 Revised Bylaws.

2. **Review and discuss the Executive Committee’s recommendation that the TAVA Board of Directors appoint the next two highest vote recipients from the 2021 Board Member Election to the two new positions created within the January 2020 – 2022 term.** *This item is on the agenda at the request of the Executive Committee if section “b” of agenda item #1 is approved.*

***Election Tally for Term 2021 - 2023***

*Kendell Manion: 70 votes - ELECTED*

*Gonzalo Quintero: 61 votes - ELECTED*

*Joe Raso: 50 votes - ELECTED*

*Adam Sparks: 47 votes – ELECTED*

*Jake Reynolds: 43 votes*

*Greg LaMarca: 37 votes*

*Michael Mace: 33 votes*

*Timothy Parker: 32 votes*

*Maria Estrada: 30 votes*

*Ben Green: 1 vote*

3. **Review and approve the Third Avenue Village Association Budget for FY 2021** – *Presentation of the 2021 PBID & BID Recommended Budgets by Executive Director L. Hulsizer in preparation of FY 2021. If approved, the budget will be finalized and sent to the City of Chula Vista for review.*
4. **Review and discuss the Economic Development Committee’s recommendation that TAVA request to the City of Chula Vista to make a one-time commitment to appropriate the funds in the amount of \$35,000 to repair the Third Avenue arch sign.** *This item is on the agenda at the request of the Economic Development Committee who are requesting that the Board of Directors ask the City of Chula Vista to make a one- time commitment to appropriate the funds in the amount of \$35,000 to repair the Third Avenue arch sign.*

**PRESIDENT’S REPORT**

President & Executive Committee – Kendell Manion

**COMMITTEE REPORTS**

1. Economic Development Committee – Joe Raso
2. Promotional Committee – Kevin Lewis, Co-Chair

**STAFF REPORT**

1. TAVA Executive Director – Luanne Hulsizer

**CITY OF CHULA VISTA**

1. City of Chula Vista Economic Development – Eric Crockett, Deputy City Manager

## **OTHER BUSINESS AND COMMUNICATIONS**

1. Member Comments
2. City of Chula Vista Comments – Councilmembers or any staff members that are present.

### **ADJOURNMENT:**

Next Board Meeting – January 6, 2021 from 7:30 AM. – 9:00 AM via Zoom.

*Materials provided to the Executive Committee related to any open-session item on this agenda are available for public review outside of the TAVA office, located at 353 Third Avenue, Chula Vista, CA, 91910.*

*In compliance with the AMERICANS WITH DISABILITIES ACT, the Third Avenue Village Association requests individuals who require special accommodations to access, attend, and/or participate in a TAVA meeting, activity, or service, contact the TAVA office at 619-422-1982 or email [info@thirdavenuevillage.com](mailto:info@thirdavenuevillage.com) at least 3 business days before the meeting.*

*TAVA Board & standing Committee agendas are posted at [www.thirdavenuevillage.com](http://www.thirdavenuevillage.com) at least 72 hours prior to the meeting.*