



AGENDA

Third Avenue Village Association | Board of Directors Meeting

Wednesday, June 26, 2019 | 7:30 a.m. -9:00 a.m.

353 Third Avenue, Chula Vista, CA 91910 | Third Avenue Village Association Office

"The mission of the Third Avenue Village Association is to create, promote, and champion a vibrant pedestrian-friendly destination, leading to increased sales, property values, and community pride".

CALL TO ORDER

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|--------------------------------------|--|---|
| () Randy Bellamy, President | () Eric Crockett, City of Chula Vista | () Anthony Raso |
| () Kendell Manion, Vice President | () Slade Fischer | () Helmer Rodriguez, County of San Diego |
| () Joseph Raso, Treasurer/Secretary | () Benjamin Green | |
| () Kathy Sparks, Past President | (LOA) Rosa Lopez | |

PUBLIC COMMENTS

Persons speaking during Public Comments may address the TAVA Board of Directors on any subject matter within the organization's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the association from discussing or acting on any issue not included on the agenda, however, if appropriate the Board may schedule the topic for future discussion or refer the matter to staff. Comments are limited to 3 minutes.

CONSENT ITEMS

1. Approve excused Board members
2. Review and approve May 2019 financial reports
3. Approve June 5, 2019 Board meeting minutes

DISCUSSION ITEMS

1. Executive Director Agreement: Exercising the first of two one-year options in the employment agreement of Executive Director Luanne Hulsizer as well as consider her response to the goals set by the TAVA Board of Directors and a proposal by L. Hulsizer for an increase in annual compensation for the course of the agreement. - Approval of the employment agreement will result in an extension from July 1, 2019 to June 30, 2020.
2. Review and approve a letter from the TAVA Board of Directors to Gary Halbert, Chula Vista City Manager requesting that Phase III of the Streetscape Master Plan be delayed until August 5, 2019. – TAVA staff was informed by the Streetscape Project Manager that the expected start of construction for Phase III was now projected for late July 2019. With TAVA's Lemon Festival scheduled for Sunday, August 4, the TAVA Board President is seeking Board support to request that the construction begin on August 5, 2019 or later to allow those businesses in the construction area the opportunity to be visible to the thousands of attendees prior to the start of construction. Otherwise, if construction begins prior to the Lemon Festival, the event footprint will be shifted south from F to G Street.

3. Appoint Nominating Committee for 2020 Election Cycle - R. Bellamy

In accordance with the bylaws, the TAVA President shall announce the appointment of a nominating Committee. The Committee shall be comprised of three Members of the Association.

PRESIDENT'S REPORT

1. Randy Bellamy – Executive Committee

COMMITTEE REPORTS

1. Economic Development Committee – Anthony Raso
2. Promotional Committee – Kathy Sparks

STAFF REPORT

Luanne Hulsizer – Executive Director

CITY OF CHULA VISTA

City of Chula Vista Economic Development – Eric Crockett

OTHER BUSINESS AND COMMUNICATIONS

1. Staff Comments
2. Member Comments
3. City of Chula Vista Comments

ADJOURNMENT

Next Board Meeting – Wednesday, August 7, 2019 from 7:30a.m. – 9:00 a.m.

Materials provided to the Board of Directors related to any open-session item on this agenda are available for public review at the TAVA office, located at 353 Third Avenue, Chula Vista, CA, 91910, during normal business hours.

In compliance with the AMERICANS WITH DISABILITIES ACT, the Third Avenue Village Association requests individuals who require special accommodations to access, attend, and/or participate in a TAVA meeting, activity, or service, contact the TAVA office at 619-422-1982 or email info@thirdavenuevillage.com at least 3 business days before the meeting.

TAVA board & standing committee agendas are posted at www.thirdavenuevillage.com at least 72 hours prior to the meeting.