



**2019 Third Avenue Village Association Lemon Festival
Sunday, August 4 from 11 a.m. - 5 p.m.**

NON-FOOD VENDOR APPLICATION

Please Read these RULES and the ENTIRE application packet thoroughly.

- 1. Festival Hours:** Lemon Festival runs from 11 a.m. to 5 p.m. You must operate your booth for the entire period of the festival! All vehicles must be removed from the festival area by 10:30 a.m. If you reserved a booth and do not occupy it by 10 a.m., that booth space will be forfeited and used by another vendor. All spaces must be cleared by 6 p.m.
- 2. Space Size:** Each booth space is 10' wide by 10' deep. No tables, chairs, tents or any other amenities will be provided by the Third Avenue Village Association. **If your display is larger than 10 x 10, you must purchase additional booth space(s). All demonstrations must take place within your booth space(s). NO EXCEPTIONS.**
- 3. Liability Insurance:** All vendors are required to have general liability insurance coverage of at least \$1,000,000 and an insurance endorsement naming Third Avenue Village Association as the "Additionally Insured". The following information MUST be listed on both documents: Third Avenue Village Association, 353 Third Avenue, Chula Vista, CA 91910. **No applications will be accepted without the correct Certificate of Liability Insurance and Insurance Endorsement. See attached examples.**
- 4. Music and Noise:** Out of respect for your fellow vendors, performers and the festival attendees, any music or noise must be kept at a quiet, conversational level. **Any excessive music or noise will not be tolerated and could lead to having you removed from the festival.**
- 5. Electricity:** Electricity is not available. **You may supply your own "whisper" generator with prior TAVA approval.**
- 6. Permits:** You MUST have any permits, licenses or registrations requested by law on site and available for review.
- 7. Parking: No reserved parking available.** Vendors may park on the streets surrounding Third Avenue and in public parking lots outside the Festival area. Parking meters and public lots will not be enforced as the event is held on a Sunday.
- 8. Vendor Clean Up:** All participating vendors are expected to keep their area clean during the festival. At the event's conclusion vendors must dispose of all trash and recycling, leaving their area completely clean.
- 9. Confirmations/Refunds:** Approximately 2 weeks before the festival, confirmations will be sent via email to the address provided. No refund in the case of inclement weather, acts of nature or restrictions by governmental agencies to cancel the event, over which the Third Avenue Village Association has no control of. Vendors who cancel prior to July 12, 2019 will be refunded, less a \$50 processing fee. Vendors who cancel after July 12, 2019 will not receive a refund.
- 10. Right of Refusal:** The Third Avenue Village Association reserves the right to limit the number of applications for any one particular type of goods or service, thereby protecting all vendors and maintaining diversity for the Lemon Festival. TAVA reserves the right to change or substitute vendor spaces for the good of the Festival and its participants. No stolen merchandise, firearms, ammunition, alcoholic beverages or drugs will be allowed on festival grounds. Submittal of application packet does not guarantee participation in the event.
- 11. Vendor Release and Indemnity Agreement:** I submit that the forgoing information is complete and true to the best of my knowledge. I understand that should I act in a manner that is unsafe to me, other participants, or staff, I may be excluded from the event. I hereby indemnify and hold harmless, release, discharge and covenant not to sue the Third Avenue Village Association, its employees, volunteers, officers, and agents from all liability to me or any third party for any and all claims, losses, damages on account of any injury, damage to property caused, or arising from my participation in the event.

Submit your application one of two ways:

1. Mail or walk in completed application and attachments to the TAVA office (353 Third Avenue, Chula Vista, CA 91910)
2. Email completed application and attachments to Kelly Lannom at Events@thirdavenuevillage.com

Vendors: Keep This Page for Your Files

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NON-FOOD VENDOR APPLICATION

**No distribution or sale of any food, drink or other consumable items,
prepackaged or otherwise will be allowed by Non-Food Vendors.**

Business Name: _____

Contact Name: _____
(This must be the person available to receive ALL correspondence and be present on the day of the event.)

Phone: _____ **Email:** _____
(Confirmations will be emailed to this address)

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Items you sell or promote: *Please be as detailed and specific as possible. Attach pages if necessary. Handcrafters are required to submit pictures.*

****By my signature below, I certify that I have read and understand the attached rules for this event and I agree to these rules as a condition of my participation in this event.**

****Vendor Signature** _____ **Date** _____

Fees:
(Each fee below is for ONE 10x10 space)
of spaces: _____ check one Together Separate

Vendor Booth Type	Regular Entry Fee Deadline July 12
Non-Food	\$ 250
Home-based Multi-level Marketing	\$200
100% Handcrafted	\$100

Amount Due: \$ _____

Application Deadline: July 12, 2019: We reserve the right to deny any application.

Payment Information and Insurance Requirement

Payment must accompany the application AND be made in full for application to be accepted. Attach your Liability Insurance Certificate with this application page. **No applications will be accepted without the correct insurance documents attached.**

Amount Enclosed: \$ _____

Form of Payment (check type): ___ Cash ___ Check or Money Order ___ Credit Card
Make checks or Money Orders payable to the "Third Avenue Village Association"

-----CREDIT CARD INFORMATION-----

Name on Card: _____

Billing Address: _____

City, State Zip _____

Card number: _____

Expiration date: _____ **CVC #:** _____
(Security Numbers on the back of your card)

Authorized Cardholder Signature: _____

Submit Only This Page of the Application
Send in with payment and insurance documents