



**2019 Third Avenue Village Association Lemon Festival  
Sunday, August 4 from 11 a.m. - 5 p.m.**

**TAVA Member Application**

**Please Read these RULES and the ENTIRE application packet thoroughly.**

- MEMBER DISCOUNT:** One booth space per member is being made available to Third Avenue Village Association members at a deeply discounted rate. Spaces are limited to ONLY the current TAVA members. Members may purchase additional spaces at the regular rate (please contact the office). Your Business License number is REQUIRED on the application, and booth spaces must be used by the assessed business member.
- IMPORTANT:** Due to the streetscape this summer there is NO guarantee that your space will be directly in front of your storefront. However, *early submission* of your application will ensure a space that is reasonably near your storefront. Any late submissions will be placed wherever there is an open space in the event venue, as all booth assignments need to be completed well in advance of the event.
- Festival Hours:** Lemon Festival runs from 11 a.m. to 5 p.m. **You must operate your booth for the entire period of the festival!** All vehicles must be removed from the festival area by 10:30 a.m. If you reserved a booth and do not occupy it by 10 a.m., that booth space will be forfeited and used by another vendor. All spaces must be cleared by 6 p.m.
- Space Size:** Each booth space is 10' wide by 10' deep. No tables, chairs, tents or any other amenities will be provided by Third Avenue Village Association. **If your display is larger than 10 x 10, you must purchase additional booth space(s). All demonstrations must take place within your booth space(s). NO EXCEPTIONS.**
- Liability Insurance:** All vendors are required to have general liability insurance coverage of at least \$1,000,000 and an insurance endorsement naming Third Avenue Village Association as the "Additionally Insured". The following information MUST be listed on both documents: **Third Avenue Village Association, 353 Third Avenue, Chula Vista, CA 91910.** No applications will be accepted without the correct Certificate of Liability Insurance and Insurance Endorsement. See attached examples.
- Music and Noise:** Out of respect for your fellow vendors, performers and the attendees, any music or noise must be kept at a quiet, conversational level. **Any excessive music or noise will not be tolerated and may lead to your removal from the festival.**
- Permits:** You MUST have any permits, licenses or registrations required by law on site available for review.
- Parking: No reserved parking available.** Vendors may park on the streets surrounding Third Avenue and in public parking lots outside the Festival area. Parking meters and public lots will not be enforced as the event is held on a Sunday.
- Vendor Clean Up:** All participating vendors are expected to keep their area clean during festival. At the event's conclusion vendors must dispose of all trash and recycling, leaving their area completely clean.
- Confirmations/Refunds:** Approximately 2 weeks before the festival, confirmations will be sent to the email address provided. No refund in the case of inclement weather, acts of nature or restrictions by governmental agencies to cancel the event, over which the Third Avenue Village Association has no control of. Vendors who cancel prior to July 12, 2019 will be refunded, less a \$50 processing fee. Vendors who cancel after July 12, 2019 will not receive a refund.
- Right of Refusal:** The Third Avenue Village Association reserves the right to limit the number of applications for any one particular type of goods or service, thereby protecting all vendors and maintaining diversity for the Lemon Festival. TAVA reserves the right to change or substitute vendor spaces for the good of the Festival and its participants. No stolen merchandise, firearms, ammunition, alcoholic beverages or drugs will be allowed on festival grounds.
- Vendor Release and Indemnity Agreement:** I submit that the forgoing information is complete and true to the best of my knowledge. I understand that should I act in a manner that is unsafe to me, other participants, or staff, I may be excluded from the event. I hereby indemnify and hold harmless, release, discharge and covenant not to sue the Third Avenue Village Association, its employees, volunteers, officers, and agents from all liability to me or any third party for any and all claims, losses, damages on account of any injury, damage to property caused, or arising from my participation in the event.

**Submit your application one of two ways:**

- Mail or walk in completed application and attachments to the TAVA office (353 Third Avenue, Chula Vista, CA 91910)
- Email completed application and attachments to Kelly Lannom at [Events@thirdavenuevillage.com](mailto:Events@thirdavenuevillage.com)

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**TAVA MEMBER APPLICATION**

**No distribution or sale of any food, drink or other consumable items,  
prepackaged or otherwise will be allowed by Non-Food Vendors.**

**Business Name:** \_\_\_\_\_ **Business License #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_  
(This must be the person available to receive ALL correspondence and be present on the day of the event.)

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
(Confirmations will be emailed to this address)

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Items you sell or promote:** *Please be as detailed as possible. All sales or promotions must be representative of your registered business license.*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*\*By my signature below, I certify that I have read and understand the attached rules for this event and I agree to these rules as a condition of my participation in this event.**

**\*\*Vendor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Fees:**  
(Each fee below is for ONE 10x10 space)  
# of spaces: \_\_\_\_\_ check one Together  Separate

Vendor Booth Type	Entry Fee
TAVA Members	Deadline July 12 \$ 60

**Amount Due:** \$ \_\_\_\_\_

**\*Electricity Requested:** \_\_\_ Yes \_\_\_ No **If Yes, Amps required:** \_\_\_\_\_

**Application Deadline: July 12, 2019:** We reserve the right to deny any applications.

**Payment Information and Insurance Requirement**  
Payment must accompany the application AND be made in full for application to be accepted. Attach your Liability Insurance Certificate and Insurance Endorsement with this application page. **No applications will be accepted without the correct insurance documents attached.**

**Amount Enclosed:** \$ \_\_\_\_\_

**Form of Payment (check type):** \_\_\_ Cash \_\_\_ Check or Money Order \_\_\_ Credit Card  
Make checks or Money Orders payable to the "Third Avenue Village Association"

-----CREDIT CARD INFORMATION-----

**Name on Card:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City, State Zip** \_\_\_\_\_

**Card number:** \_\_\_\_\_

**Expiration date:** \_\_\_\_\_ **CVC #:** \_\_\_\_\_  
(Security Numbers on the back of your card)

**Authorized Cardholder Signature:** \_\_\_\_\_

**Submit Only This Page of the Application**  
**Send in with payment and insurance documents**