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20th Annual Lemon Festival Carts Crates of Fun to Third Avenue on Sunday August 7



CHULA VISTA – When life hands you lemons, bring them to the Lemon Festival, presented by Wal Mart! Third Avenue Village Association’s Lemon Festival celebrates 20 years in Chula Vista’s original neighborhood on Sunday, August 7. Celebrate this juicy jubilee with the community by sporting your brightest yellow outfit and enjoying lemon-infused activities including live bands, sour contests, a kid’s fun zone, a craft beer garden and hundreds of festive booths.

Crates of Chula Vista summer fun will fill Third Avenue from 10 am to 5 pm at no cost to the community. Celebrating Chula Vista’s historic reign as the lemon capital of the world, Third Avenue closes to traffic and opens to hundreds of vendor booths and over 30,000 eager attendees.

Live bands rocking the event on the Lemonade Bandstand at Park Way and the Citrus Stage at E Street will feature The Routine, Grizzly Business, The Johnny Deadly Trio, Orbitrons and more. Between the tangy tunes, compete for glory and prizes in the Lemon Pie Eating, Lemon Peeling and Largest Lemon contests. Sour style will be rewarded as well, with the Best Lemon Outfit contest. All attendees are encouraged to wear yellow to showcase their Chula Vista pride.

Reach new heights with the Festival Fun Zone located at F Street where bungee rides, a rock wall and more will delight thrill seekers of all ages. Brimming with interactive features and giveaways from community partners, this 20-year tradition is more refreshing than the fresh-squeezed lemonade offered in abundance.

For adults seeking something stronger than lemonade, head to Memorial Park for the Lemon Festival Craft Beer Garden featuring a signature Meyer Lemon Sculpin from Ballast Point Brewing Co. Additionally, Thr3e Punk Ales, Groundswell Brewing Co. and Bay Bridge Brewing will be pouring their signature brews.

Pack you sentiment for citrus and head to Third Avenue Village on Sunday, August 7 for the juiciest Lemon Festival to date. More information is ripe for the picking at www.thirdavenuevillage.com.

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